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### **RESOLUTION No. 522**

# INTERPRETIVE CENTER FOR TOMORROW'S AGRICULTURE

The INTER-AMERICAN BOARD OF AGRICULTURE (IABA), at its Twentieth Regular Meeting,

# TAKING INTO ACCOUNT:

The symbolic opening of the Interpretive Center for Tomorrow's Agriculture (CIMAG), carried out during the Conference of Ministers of Agriculture of the Americas on 30 October 2019,

#### CONSIDERING:

That the strategic partnership between the Inter-American Institute for Cooperation on Agriculture (IICA) and Microsoft resulted in the creation of CIMAG, an interactive space for virtual experimentation that enables visitors to learn about agriculture through the use of artificial intelligence;

That CIMAG highlights and educates on the fundamental role of the agriculture sector for human life and sustainability of the planet;

That Anayda Frisneda, Public Sector General Manager for Microsoft Latin America, expressed Microsoft's commitment towards Latin America and the Caribbean with respect to making technology available to societies across the region; and

That it is crucial to raise awareness among new generations, as well as in schools and other education centers, of the key role played by agriculture, so that they may value and honor the essential role of rural producers in modern societies,

#### RESOLVES:

- 1. To thank and congratulate the General Directorate of IICA and Microsoft for the initiative of establishing CIMAG.
- 2. To acknowledge and underscore the strategic role that CIMAG will play in disseminating information on the agriculture sector in the Americas.
- 3. To urge the General Directorate of IICA to work together with the Member States to generate linkages with new public and private partners that can help to consolidate CIMAG, as well as with the ministries of agriculture, rural development, education and other related areas to promote its use by the Member States of the Institute.
- 4. To urge the General Directorate of IICA to explore the establishment of other Interpretive Centers for Tomorrow's Agriculture in other regions of the hemisphere.