

Competitiveness and Sustainability of Agricultural Chains for Food Security and Economic Development

Instruments and tools to support agricultural chains



Associative capabilities and business management



Agro-ecotourism:
Foundation for
designing an
innovative tourism
project



Creation of
business plans to
develop
value-added
agricultural
products



Hemispheric
Program for the
Strengthening of
Agribusiness and
Associative
Capabilities



Chain management



Guidelines for
financing and
management of
investments in
agricultural chains in
Latin America and the
Caribbean



Carbon
footprint and its
application in
agricultural chains



Monitoring
performance of
agricultural chains



Commodity Systems
Assessment
Methodology
(CSAM) for the
reduction of food
losses



Policy management and strengthening of institutional frameworks



WTO
Reference Center
at IICA



Designing
and supporting
evaluations of
agricultural
policies



Preparation of
plans, programs or
projects on
agricultural chains
that meet
evaluation criteria



Market access



Fair trade



Marketing
schemes that
facilitate
producers' market
linkages



Planning of
agro-ecotourism
initiatives

