

The Poultry Chain in Venezuela

FIRST, WE IDENTIFIED THE NEED TO:

- 1 Promote a coordinating entity of stakeholders for the competitive, fair and sustainable management of the chain
- 2 Strengthen the capabilities of chain stakeholders in areas such as the development of strategies, organization and productivity, with an emphasis on small-scale producers
- 3 Promote good poultry farming practices and food safety measures throughout the chain in order to mitigate the effects of pests and diseases

NEXT, WE AGREED TO FOCUS OUR EFFORTS ON:

- 4 Strengthening capabilities for organizing, linking, and coordinating stakeholders within the chain
- 5 Developing and executing a capacity-building program focused on business management and organization
- 6 Promoting innovations in order to reduce the negative effects of diseases and problems with food safety throughout the chain
- 7 Promoting horizontal cooperation to share successful experiences related to the growth of productivity and efficiency within the chain



- 17 Development of the baseline for the Guidelines on Good Poultry Farming Practices in Venezuela
- 16 Development of an antimicrobial resistance surveillance process in poultry products of high national consumption

- 14 Implementation of a certification program to strengthen capacities in the management of small-scale poultry businesses
- 15 Implementation of the program to ensure quality throughout the poultry chain

IN 2017 WE ARE FOCUSING ON:

- 13 We strengthened the capacities of 205 actors throughout the chain in the areas of analysis of competitiveness of the chain, good poultry production practices, and control and eradication of avian influenza and Newcastle disease
- 12 We shared the experience of the Poultry Census conducted in Ecuador and Costa Rica and the identification of feed alternatives for poultry production via horizontal cooperation

- 11 We developed a program for quality assurance throughout the poultry chain
- 10 We developed the strategic plan for the competitive development and institutional strengthening of the poultry chain

- 8 We supported the characterization of the Poultry Chain in Venezuela
- 9 We promoted the establishment of the public-private board, to strengthen the competitiveness of the chain

AND THEN, WE BEGAN TO ACHIEVE RESULTS: