

# Technical Proposal signed between IICA and BECT Project Title: IICA/BECT Future Farmers Project

# 1. Time frame and venue

April 1, 2020 - April 30, 2021 - Barbados

## 2. Background-Rationale

The mission of the Barbados Environmental Conservation Trust (BECT) is to support local initiatives aimed at environmental sustainability as a means of helping Barbados to attain its targets for national development. The Youth Farm Programme of the Inter-American Institute for Cooperation on Agriculture (IICA) presented as a well-matched plan towards BECT's goal for having a positive community and national impact. For this reason, BECT contributed funding for the assessment and certification of thirty (30) Youth Farm 2019 candidates.

In addition to sponsoring Youth Farm assessments, the Barbados Environmental Conservation Trust (BECT) expressed interest in partnering with IICA to identify and showcase young local farmers involved in agribusiness, and to share best practices in agricultural innovation in the agrifood sector. As a preliminary measure IICA collaborated with McGill University to assess and analyze the role of the training and certification on Youth Farm graduates with a focus on the different agricultural activities in which they are engaged, their roles and occupations. This activity generated several outputs including:

- A database of Youth Farm Graduates
- A Tracer Study on Youth Farm Candidates
- A Future Farmers Facebook Page.

The Future farmers Project will build on the work carried out in 2019 with activities aimed at improving the visibility of young farmers in Barbados from an agribusiness perspective, and highlighting local success stories and best practices for innovation in agriculture.

## 3. Objectives

## 3.1 General

• To facilitate the adoption of innovations and best practices for agribusiness development among Barbadian youth.

## 3.2 Specific objectives

• To develop and promote an evidence based knowledge platform as the basis for information sharing on youth entrepreneurship in agriculture



## 4. Importance of the proposed event

To engage and inspire young people to choose a career in agriculture by creating dynamic, interactive virtual spaces that showcase and promote innovation, technology and Youth Champions in the agrifood sector.

## 5. Outcomes

- Social media strategy for showcasing young successful agripreneurs and their businesses
- Establishment of a Future Farmers Website
- Implementation of a Future Farmers Innovation Workshop
- Creation of a Future Farmers Think Tank and Manifesto

## 6. Methodology

IICA and BECT will collaboratively develop terms of reference and hire two consultants; one to create the social media strategy, and the other to organize and manage the Future Farmers Innovation Workshop and development of the Future Farmers Think Tank and Manifesto.

# 6.1 Target group and beneficiaries

- Young women and men who are interested and/or active in market-oriented agricultural and food related enterprises, including crop and livestock production, small-scale processing, agro-tourism, input supply and marketing, and other derived opportunities.
- Local agribusinesses, cooperatives, and networks with relevant technical expertise in agrifood production and in particular those that employ agricultural innovation to increase efficiency and productivity.

# 6.2 Proposed implementation Schedule

| ACTIVITY  | Apr - May | May - Jun | Jul 20 - Apr<br>21 |
|---|-----------|-----------|--------------------|
| 1. Develop social media strategy                  |           |           |                    |
| 2. Install Future Farmers Website                 |           |           |                    |
| 3. Host Future Farmers Innovation Workshop        |           |           |                    |
| 4. Launch Future Farmers Think Tank and Manifesto |           |           |                    |



## 7. Budget

| Implementation Measure & Activities  | Cost \$USD               |  |
|--|--------------------------|--|
|  |                          |  |
| 1.1 Registration costs associated with website and social media design and maintenance         | \$3,800                  |  |
| 1.2 Communications consultant to create social media content and design Future Farmers Website | \$6,500                  |  |
| Subtotal   | \$10,300                 |  |
|  |                          |  |
| 2.1 Future Farmers Workshop and Website Launch   | \$4,000                  |  |
| 2.1 Sustainable Development Consultant - Future Farmers Think Tank                             | \$6,000                  |  |
| 2.3 Facilitation of Think Tank Focus Groups  | \$2,000                  |  |
| 2.4 Launch of Future Farmers Think Tank and Manifesto  | \$1,500                  |  |
| Subtotal   | \$13,500                 |  |
| IICA Indirect Cost Recovery (ICR) 8.1%   | \$1,927.80               |  |
| TOTAL  | <mark>\$25,727.80</mark> |  |

IICA will administer the resources transferred by BECT in adherence with IICA's rules and its administrative and accounting procedures, for the implementation of the activities called for in the present document.

The financial resources transferred to IICA are to be credited to the bank account facilitated by IICA and will be held in the currency of the transfer.

## **Conditions of payment**

For the implementation of the project, BECT shall make a financial contribution of US\$25,727.80 (twenty five thousand seven hundred and twenty seven US dollars and eighty cents) in one lump sum payment.

Expenditures incurred in financial operations, taxes and as a result of exchange rate differences that may occur will be absorbed by the budget of this project.

## 8. Other Terms and Conditions



## Mechanism for coordination and decision making

In order to ensure the smooth provision and successful conclusion of the cooperation called for in the present Technical Cooperation Document, the Parties designate a Technical Officer on behalf of BECT and the IICA Representative, on behalf of IICA, who will be responsible for planning and monitoring the project.

## <u>Amendments</u>

Amendments to this document must be mutually agreed, and shall be made in writing through an exchange of official correspondence at any time, during the period of validity of this technical proposal

#### **Reports**

IICA will provide a first report to the Fund by May 30, 2020, which shall include photographs, newspaper clippings reporting on the events, and supporting documentation for all expenditure. IICA will prepare a final report (technical and financial) that will be submitted on March 31st 2021. BECT will approve it before April 30th, 2021 in accordance with the timeline. This approval will constitute the definitive conclusion of the contractual relationship between the Parties and will prevent either from taking further legal action or from making further legal claims.

#### **Resolution of Disputes and Controversies**

Any disagreement that may arise as to the interpretation of the present Agreement shall be resolved by mutual agreement between the Parties. In the event the dispute is not resolved, the Parties agree to submit, unconditionally and irrevocably, to the procedures and decision of arbitration panel comprising three arbitrators, designated as follows: one arbitrator named and financed individually by each of the Parties, and a third appointed jointly and financed equally by the Parties. All costs related to the operation of the Panel are to be financed equally by the Parties It is understood that the arbitration panel shall decide all matters of procedure for cases in which the Parties do not agree. The decision of the arbitration panel shall be final and binding on the Parties.

## Privileges and Immunities

Nothing conferred in the present document, or related to the same, is to be considered an express or tacit renunciation of the immunities and privileges, exonerations and benefits enjoyed by IICA and its personnel in accordance with international law, treaties or international agreements or the national legislation of its Member States.

#### **Reciprocity**

Each Party agrees to acknowledge the contributions of others to the implementation of the activities agreed upon, in publications, reports, informational material, messages and other means used for disseminating information on these activities. Any document bearing the name or logotype of IICA which is to be published as part of a special project, joint project, research project or any other activity, must comply with IICA's rules and regulations governing publications.

## Anti-fraud and anti-corruption policy

IICA has mechanisms for the prevention, detection, reporting, denunciation, and sanctioning of fraud and corruption as an integral part of its good practices of governance and administration. Consistent with its code of ethics and values, and the laws in force in the countries in which it operates, IICA maintains a policy of zero tolerance with regard to fraud and corruption. This



policy applies both to the Institute's personnel and to the individuals and legal entities with which it comes into contact in its different activities.

# Policy for the Prevention of Money Laundering and Financing of Terrorism

IICA has a policy for the prevention of money laundering and the financing of terrorism, for which compliance is mandatory for all persons, whether individuals or legal entities, which are carrying out any activities on behalf of IICA.

# <u>Timeline</u>

- Event Date: April 1, 2020 April 30, 2021
- Effective legal instrument: April 1, 2020
- Scheduled date for delivery of financial and technical report: March 31, 2021
- Maximum date for settlement of the agreement: April 30, 2021
- Date of termination of the legal instrument: April 30, 2021