Coffee value adding: from the farm to the cup

1 kg of coffee cherry = 23 cups of coffee

USD 0.29/kg coffee cherry
USD 0.89/kg parchment coffee
USD 2.80/kg green coffee
USD 14.95/kg roasted coffee
USD 3.12/12 oz. cup of American coffee

Reference prices in Central America
Reference prices in the United States

Coffee price ratio in the U.S. market

| Price for one cup of American coffee | USD 3.12 |
| % of the price of the cup corresponding to roasted coffee | 1.5% - 2.3% |
| % of the coffee cherry value received by the farmer for the coffee used to prepare one cup of coffee | 0.62% |

The tip received for the sale of one cup of coffee in the U.S. is 26 times what the farmer receives for every cup of coffee.

The value of coffee is multiplied nearly 250 times between the primary sector and the consumer.