

FIRST, WE IDENTIFIED THE NEED TO:

- 1 Improve the coordination of policies and public and private sector actions.
- 2 Build the capacities of smallholders in the areas of associative business organization and market linkages.
- 3 Facilitate knowledge of technologies, good practices, methodologies and tools for innovation and the sustainable development of high-quality coffee and cocoa.
- 4 Boost institutional capabilities for managing climate change adaptation and mitigation strategies, and pest and disease prevention in the same context.
- 5 Optimize the provision of productive and business innovation services.
- 6 Foster differentiated marketing strategies for developing the domestic market and supporting agricultural exporters, including smallholders.
- 7 Promote the adoption of cross-cutting strategies on gender and generational change in public and private sector actions.

THEN WE DECIDED TO FOCUS OUR EFFORTS ON:

- 8 Capacity building in the areas of:
 - Policy management and the strengthening of institutional frameworks, regulations, plans and strategies that facilitate innovation, competitiveness and sustainability.
 - Business and associative enterprise management.
 - Reduction of the negative effects of pest, diseases and food safety problems.
- 9 Promoting market access and linkages.

ACHIEVING THE FOLLOWING RESULTS

- 10 We supported the organization and development of the National Technical Coordination Group for Cocoa and Chocolate and facilitated the process of devising a National Cocoa Plan.
- 11 We contributed to the work of the National Technical Committee responsible for compliance with the Codex Alimentarius standards on contaminants in foods (specifically, heavy metals in cocoa).
- 12 We built capacities for plant health and safety management in cocoa.
- 13 We set in motion a process to enable Peru and Venezuela to share experiences with a view to improving the control of cocoa pod borer.
- 14 We produced a "Guide to plant health and safety management for cocoa plantations," emphasizing the importance of the use of IPM and GAP, as well as the factors involved in the accumulation of cadmium and some mitigation strategies.
- 15 We promoted the sharing of experiences to foster the marketing of cocoa and its byproducts.
- 16 We collaborated in the drafting of the National Coffee Action Plan.
- 17 We provided technical assistance for the formulation of development projects in the coffee sector and the design of plans that meet evaluability criteria.
- 18 We systematized and shared Peru's experience in implementing the National Plan to Combat Coffee Leaf Rust.
- 19 We strengthened the capacities of public and private entities in multilevel agroforestry technologies for the modernization of coffee production and greenhouse gas mitigation.
- 20 We conducted an analysis of the current situation and outlook for financing in the coffee chain.
- 21 We carried out processes designed to build capacity in commercial technical assistance in the coffee and cocoa chains and other important national agricultural chains.
- 22 We documented lessons learned on inclusive and sustainable commercial relationships between smallholders and the purchasers of their production.
- 23 We promoted synergies with other IICA cooperation instruments that made it possible to:
 - Propose elements to be considered for the creation of a Peruvian Coffee Institute.
 - Lay the groundwork for the implementation of an early warning system for the appearance of coffee rust on coffee farms.
 - Generate a reference model for certifying coffee as both sustainable and resilient to the effects of climate change according to Rainforest Alliance standards.
 - Promote the restoration of degraded soils in Andean forests for the development of agroforestry systems for coffee and cocoa.
 - Facilitate the use of renewable thermal energy by installing solar dryers at coffee and cocoa cooperatives.
 - Systematize and share information in order to improve the bilateral coffee trade between Peru and the United States.
 - Strengthen the Oro Verde Cooperative in aspects of quality and safety, associative enterprises, income diversification, and the exploration of new business opportunities in the Canadian market.

