

**FIRST, WE IDENTIFIED THE NEED TO:**

- 1** Promote a consensus-building entity for stakeholders, to ensure the competitive, equitable and sustainable management of the chain.
- 2** Boost stakeholders' capacity to formulate strategies, organize their activities and increase productivity, with the emphasis on smallholders.
- 3** Promote good poultry practices and safety throughout the chain to mitigate the effects of pests and diseases.

**THEN WE DECIDED TO FOCUS OUR EFFORTS ON:**

- 4** Strengthening capabilities for organizing, interlinking and coordinating the chain's stakeholders.
- 5** Designing and implementing a capacity building program on business management and organization.
- 6** Promoting innovations to reduce the negative effects of diseases and food safety problems.
- 7** Fostering horizontal cooperation aimed at sharing successful experiences in improving productivity and efficiency within the chain.

**ACHIEVING THE FOLLOWING RESULTS**

- 8** We supported the characterization of the poultry chain in Venezuela.
- 9** We promoted the establishment of the public and private sector group tasked with improving the chain's competitiveness.
- 10** We prepared the strategic plan for increasing the competitiveness and building institutions within the poultry chain.
- 11** We disseminated information about the poultry censuses conducted in Ecuador and Costa Rica, and the identification of feed alternatives for poultry production, via horizontal cooperation.
- 12** We developed the baseline for the "Guidelines on Good Poultry Practices in Venezuela."
- 13** We developed and implemented a pilot quality assurance program across the poultry chain.
- 14** We enhanced the expertise of 205 individuals involved in the analysis of the chain's competitiveness, good poultry practices and the control and eradication of avian influenza and Newcastle disease.
- 15** We implemented a diploma course designed to build the capacity to manage small-scale poultry businesses.
- 16** We developed and made progress with the implementation of a process of antimicrobial resistance surveillance in poultry products with high domestic consumption rates.

